

# August 9, 2023 RI FBLA State Officer Meeting Notes

**President:** Dessa Molina (East Greenwich H.S.) **Vice President:** Jayci Tickner (East Greenwich H.S.)

**Secretary:** Ava Brule (Smithfield H.S.) **Treasurer:** Luke Van Ness (Barrington H.S.)

**Reporter/Historian:** Angelina Deschenes (St. Raphael Academy) **Membership Chair:** Eric Anastacio (East Greenwich H.S.)

Media: Dessa Molina (East Greenwich H.S.)

## **Meeting Attendance:**

#### **Present:**

RI FBLA State Adviser - Dr. Robert Brooks (rgbrooks1@cox.net)

2023-2024 President/2022-2023 Media - **Dessa Molina (dmolinamartins862@student.egsd.net )** 

2023-2024 Vice President - **Jayci Tickner** (<u>jtickner373@student.egsd.net</u>)

2023-2024 Secretary - Ava Brule (abrule25@spsstudents.org)

2023-2024 Treasurer - Luke Van Ness (vannessl24@barringtonschools.org)

#### **Absent:**

2023-2024 Membership Chair - Eric Anastacio (eanastacioblackiston161@student.egsd.net)

2023-2024 Reporter/Historian - Angelina Deschenes (adeschenes24@mysra.org)

#### **Items Discussed:**

\*This meeting was held at Bertucci's in Warwick, not on Zoom\*

- 1) Conferences and important events for the 2023-2024 FBLA year:
  - 1. RI State Fall Leadership Conference (October)
  - 2. <u>National Fall Leadership Conference (November 10-11) \*\*This conference is in Providence\*\*</u> Friday (1st day of conference):
    - Rhode Island State FBLA Officers will serve as a host committee, supporting the check-in process and greeting members, representing the host state.
    - Rhode Island State FBLA Officers will attend the officer leadership academy. Saturday (2nd day of conference):
      - Rhode Island State FBLA Officers will lead leadership workshops for students from around the country. \*The specific types of leadership workshops are not specified, so we as a State Officer Board will need to brainstorm, choose, and coordinate a workshop ourselves.\*

- 3. State Leadership Institute (February; One week before school vacation)
- 4. State Leadership Conference (March)

# 2) Conference Apparel Accessories:

- Scarves for the girls (\$34.00):



- <u>Ties for the boys</u> (\$34.00):



- <u>Name badges</u> (\$9.00)



## 3) Media Officer Position still available:

- Barrington High School has someone interested in the position; Luke Van Ness will reach out to confirm if they would like to apply.
- All officers and Dr. Brooks will reach out to local chapters in order to find applicants for the role. (Note that East Greenwich High School has reached their maximum number of representatives on the RI FBLA State Board, so no new officers can be from that school)

## 4) Fundraising:

- Our profit from fundraising will fund NLC scholarships for state officers and/or for local chapters.

## - Fundraising Types:

- 1. Advertisement Campaign Booklet/Banner (Sponsors)
  - A list of local businesses of whom we would like to reach out to is required.
  - A letter to send to businesses outlining what RI FBLA is, why we are fundraising, where the fundraising money will go, etc, is needed before Luke Van Ness reaches out to any organizations for sponsorships.
  - The letter will also explain the different tiers of donations the business can make. The different tiers define how their business is advertised on RI FBLA advertisement booklets or banners. (Example: If the business donates \$1,000, their advertisement takes up an entire page in the advertisement booklet, as opposed to ¼ of a page if they only paid \$200.)
  - If we have sponsors by the NFLC, we can advertise them on a banner (making sure to follow the tier system when deciding how large their logo will be on the banner). Advertising sponsors at the NFLC is a great option, because many people from out of state are coming to Rhode Island and won't know, for example, which restaurants or stores they would like to visit.
  - Sponsors can be advertised through a RI FBLA advertisement booklet at any RI FBLA conference or event, especially the awards banquet after the SLC. The advertisement booklet can be utilized whether the awards banquet is in-person at Chelo's, or online on Zoom (the booklet would have to be in pdf form if the awards banquet is on Zoom).

### 2. Restaurants

- There are many local chain restaurants like Chipotle, Chelo's, and Jersey Mike's, that offer easy fundraising.
- To request a fundraiser at such places, a representative from the organization seeking to fundraise either goes to the restaurant's location and speaks with a manager or requests a fundraiser online.
- When the fundraiser date is confirmed with the restaurant, the restaurant will give the organization that requested the fundraiser a coupon, flier, and/or code that the organization can promote to their community. The coupon, flier, and/or code serve as identification for the restaurant to know which of their customers are participating in the fundraiser or not.
- Following the event, a percentage of the restaurant's profit, relative to the fundraiser, is given back to the fundraising organization.

# 3. Competition between local chapters

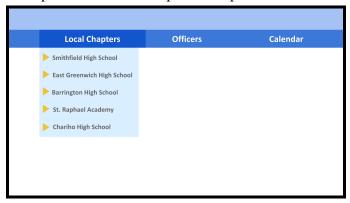
- Local chapters can compete monthly amongst themselves to see who can fundraise the most independently or through a state fundraiser.
- This can be started in order to give local chapters the motivation to fundraise as much as possible.
- The chapter(s) with the highest fundraising amount can be awarded scholarships to the 2024 NLC.
- This competition can be tied in with the sponsorships/advertisement campaign, by opening up the opportunity for local chapters to find sponsors for the state level. Whichever chapter with the most sponsors can get a percentage of the profit made by the state.

#### 1. "How To's":

- Fundamentally, a "How To" (for RI FBLA) is a guide for any FBLA-Chapter-related topic like fundraising, networking, social media, website design, emails, etc, that any FBLA student can access in order to better their chapter.
- The goal of "How To's" is to offer development resources to local chapters in order to help them gain more momentum with their success in the FBLA organization.

## 2. Showcasing local chapters on a state level:

- Local chapters can be showcased on the RI FBLA State Website by having their own custom page.
- Example of a "Local Chapters" dropdown menu:



## When a school is clicked, the website will direct the user to the school's page.

- To customize their page, officers from each chapter can submit graphics, information, links, layouts, newsletters, reports, etc, to the RI FBLA State Media Officer. From there, the RI FBLA State Media Officer will customize their page by the content submitted.
- The goal of showcasing local chapters on the state level is to help bring more publicity to them, so they can hopefully begin to work together with other local chapters, get noticed by sponsors and other website visitors, or even just feel inspired.

## 6) Local Chapter President Meeting with the RI FBLA State Board:

- To be held on Zoom (unless otherwise specified), roughly in the middle of September 2023.
- This meeting will connect the State Board with local RI FBLA chapters, aligning with our goal of increasing communication between the local and state FBLA levels in RI.
- The RI FBLA State Board would like to introduce this year's state fundraising plan at this meeting.
- In order to organize this meeting, the names and email addresses of each Local RI FBLA Chapter President needs to be collected as soon as possible.

## 7) Next RI FBLA State Officer Meetings:

- September 13, 2023, at 3:15 pm, on Zoom
- <u>September 27, 2023, at 3:15 pm, on Zoom</u>
- It was mentioned that at least one in-person meeting will have to be held before each upcoming conference: the State Fall Leadership Conference in October, and the National Fall Leadership Conference in November.

## 1) Luke Van Ness will continue with fundraising efforts:

- Gather more fundraising ideas.
- Draft sponsor letter/script.
- Reach out to Chipotle to begin the FBLA year with a simple fundraiser.

## 2) Dr. Brooks will contact local chapters by 9/13/23:

- Gather officer rosters <u>and emails</u>; send the rosters and emails to Ava Brule (abrule 25@spsstudents.org).
- Promote the RI FBLA State Media Officer Position to Local Chapter Advisers.
- 3) Ava will update the RI FBLA Local Chapter Officer Emails 2023 2024ocument with the local chapter officer rosters and emails from Dr. Brooks.
- 4) Dessa Molina will update the RI FBLA State Website with the new suggested elements:
  - Local chapter pages.
  - To Do's (optional for now, since we have not drafted any).
- 5) Dessa Molina will order conference apparel accessories (if needed soon):
  - Scarves (4; + 1? with possible Media Officer).
  - Ties (2; + 1? with possible Media Officer).
  - Name badges (6; + 1 with possible Media Officer)
- 6) All members will add the upcoming meetings to their calendars:
  - <u>September 13, 2023, at 3:15 pm, on Zoom</u>
  - September 27, 2023, at 3:15 pm, on Zoom
- 7) All members will promote the RI FBLA State Media Officer position to friends at school and to students in their FBLA chapters.
  - Luke Van Ness will speak to the Barrington High School student interested in the role.
- 8) All members will brainstorm possible workshop topics for NFLC.

## **Important Documents/Links/Resources:**

- 1) FBLA scarves for the girls
- 2) FBLA ties for the boys
- 3) FBLA name badges
- 4) RI FBLA Local Chapter Officer Emails 2023 2024